

Project ECHO for COVID-19 Act Now: Coordinating Community Resources in WNC

Rodney Embler, Manager - NCWorks Career Center Asheville



WHAT IS NCWORKS?

- Connecting job seekers and employers
- Reemployment, not unemployment
- All populations Veterans, Experienced Workers, Homeless, Students, Employed/Unemployed, Former Offenders
- 94 offices in NC, 4 in our Workforce Board region
 - o Mountain Area Buncombe, Henderson, Madison, Transylvania

TEAM-ORIENTED APPROACH

- Welcome Team
- Skills Development Team
- Employment Team
- Veterans Services



Job Seeker Activity for Current Program Year

(July 1, 2019 to present)

12,898 individuals have received self-service and staff-assisted

services via NCWorks Online

76,330 self-service and staff-assisted services have been provided to individuals via NCWorks Online



487 Job Seeking Skills workshops were attended



Employer Activity for Current Program Year

(July 1, 2019 to present)

710 employers were assisted by NCWorks Career Center staff

9,257 services have been provided to employers

4,052 job orders have been created in NCW Online





WELCOME TEAM

- How can I help you?
- Registration
- One-on-one meeting with Career Advisor
 - NCWorks.gov account set-up
 - Resume review
 - Job search
 - Referral to Skills Development Team
 - Referral to other community services or agencies
- Computer Resource Room
- Employability Lab
- Office job fairs, information sessions & interview days
- Job board



NCWORKS ONLINE



940

2,110

89 🖈

12.2

Career Centers in NC

Résumés updated this week

New jobs posted today

Unemployment Rate

Find a Center

Find a Candidate

Find a Job

Find LMI Data

Enter a keyword and/or city or ZIP code and radius to search for jobs in your area.

Search Enter Keyword

Zip Code or City

Radius

Search

Advanced Search

www.ncworks.gov

SKILLS DEVELOPMENT TEAM

- Job seeking skills workshops
 - Write a Winning Resume
 - Behavioral Interviewing
 - LinkedIn

- Interviewing & Salary Negotiation
- 7 Strategies for 50+ Job Seekers
- Networking

- Discover a career
 - Take our Identifying Career Interests and Finding the Fit with the Myers-Briggs Type Inventory workshops
 - Labor Market Information & Hot Jobs
 - Career Pathways Advanced Manufacturing, Hospitality, Healthcare, Construction/Skilled Trades, I.T.



SKILLS DEVELOPMENT TEAM (cont.)

- Obtain training
 - WorkKeys Curriculum
 - NC Career Readiness Certificate
 - Custom Guide
 - Free computer classes
- WIOA Workforce Innovation and Opportunity Act
 - Short-term credentials
 - 1 & 2 year certificates and degrees
 - Offered through local community colleges







EMPLOYMENT TEAM

- Registration & verification
- NCWorks.gov account set-up
 - Post job openings
 - Review job seeker resumes
 - Virtual Recruiter
- Office job fairs, information sessions & interview days
- Job board
- Use of computer labs for training and on-boarding of employees
- Federal Bonding
- Work Opportunity Tax Credits



VETERANS SERVICES TEAM

- Priority of service
- Access to jobs 24 hours before the general public
- Disabled Veterans' Outreach Program
- Referrals to VA Hospital, ABCCM Veterans Restoration Quarters and other local agencies
- All services also available to spouse/families of Veterans



MOVING FORWARD

- Current status
- Social Distancing
- PPE
- Face-to-face meetings
- Use of computer facilities
- More Virtual Services through Zoom/Skype/WebEx
 - Workshops
 - Career counseling
 - Resume reviews
 - Job search assistance
 - NCWorks.gov registration



NCWORKS LOCATIONS

Buncombe County

48 Grove Street
Asheville, NC 28801
(828) 251-6200
www.ncworksasheville.com
rodney.embler@nccommerce.com

Madison County

A-B Tech Madison 4646 US Hwy. 25-70 Marshall, NC 28753 www.abtech.edu stacyjpeek@abtech.edu **Henderson County**

130 Eagles Reach Drive, Sink Building

Flat Rock, NC 28731

(828) 694-1755

www.blueridge.edu

jasonc@blueridge.edu

Transylvania County

45 Oak Park Drive, Straus Building

Brevard, NC 28712

(828) 883-2550

www.blueridge.edu

jasonc@blueridge.edu

